

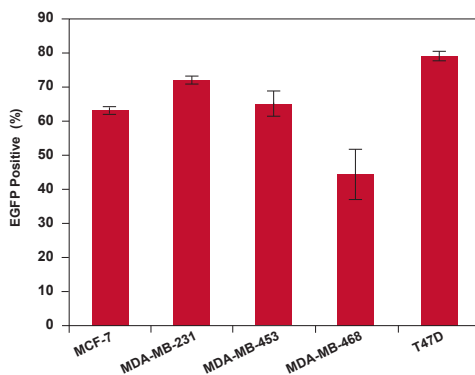


TransIT[®]-BrCa Transfection Reagent

The first reagent designed and optimized for breast cancer cell lines

- **Broad Spectrum DNA Delivery** - Achieve high expression levels in multiple breast cancer cell types.
- **Formulated for Low Cellular Toxicity** - Maintain cell density and reduce experimental biases due to toxicity.
- **Superior Transfection Efficiency** - *TransIT[®]-BrCa* outperforms Lipofectamine[®] 2000 in numerous breast cancer cell lines.

TransIT[®]-BrCa Transfection Reagent
Yields High Efficiency Plasmid DNA
Transfection in Breast Cancer Cell Lines.
For experimental details, please visit:
www.mirusbio.com

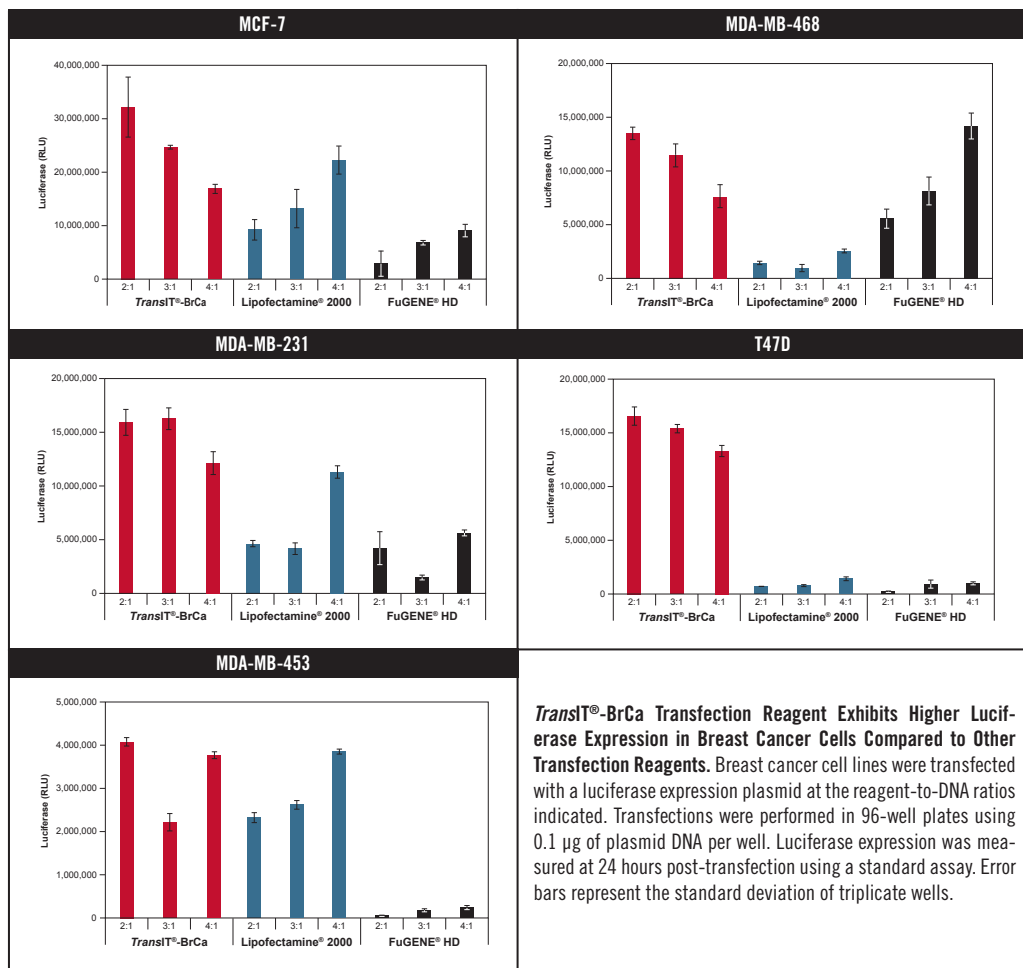


Delivery by

Mirus

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TransIT[®]-BrCa Transfection Reagent Exhibits Higher Luciferase Expression in Breast Cancer Cells Compared to Other Transfection Reagents. Breast cancer cell lines were transfected with a luciferase expression plasmid at the reagent-to-DNA ratios indicated. Transfections were performed in 96-well plates using 0.1 µg of plasmid DNA per well. Luciferase expression was measured at 24 hours post-transfection using a standard assay. Error bars represent the standard deviation of triplicate wells.

TransIT[®]-BrCa Transfection Reagent



PRODUCT NO.	QUANTITY
MIR 5504	0.4 ml
MIR 5500	1 ml
MIR 5505	5 x 1 ml
MIR 5506	10 x 1 ml

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Reagent Agent[®]

Transfection reagent recommendations based on citations, customer feedback, and in-house transfection data. Find the ideal delivery solution for your experiment: www.mirusbio.com/RA