



3D Transfection Feedback Contest

Eligibility

All entrants must be 18 years of age or older. Employees, board members and advisory committee members of Mirus Bio LLC, its affiliates and their respective household members are not eligible. All federal, state and local laws and regulations apply. Void wherever prohibited or restricted by law.

How to Enter

Eligibility is based on feedback after purchase and use of the 3D Transfection System and/or TransIT®-3D Transfection Reagent. Surveys are available at <http://www.surveymonkey.com/s/TransIT3DTransfection>. Only one survey per person per purchase may be submitted, and individuals making multiple purchases are limited to one submission. The contest will end at 50 completed and verified surveys or June 30, 2012, whichever comes first.

Selection of Winner

Winner will be selected in a random drawing from among the first 50 eligible entries or June 30, 2012. Winner need not be present to win. Winner will be notified by telephone and/or e-mail within 96 hours of drawing. Every reasonable attempt will be made to award prize. If after every reasonable effort has been exerted (three (3) attempts over 30 days) to award the prize but the potential winner cannot be reached after 30 days from first notification attempt, or the potential winner has refused to accept the prize, or if entrant is found to be ineligible, or prize notification is returned as undeliverable, the prize will be forfeited.

Odds of Winning

Odds of winning depend upon the number of eligible entries received. Entries given out are not to exceed 50. Entry constitutes permissions to use the winner's first name and last initial, university and likeness for publicity purposes without additional compensation. Winner will be notified by telephone and/or e-mail.

Limit of Entry

Entries are limited to purchases of the 3D Transfection System and/or the TransIT®-3D Transfection Reagent. Limit one entry per person for the entire entry period. Multiple entries per person or unverified purchases, if discovered, will be disqualified. By entering, entrants acknowledge compliance with these official rules including all eligibility requirements.

Prizes

One (1) drawing will be held. The prize will be a 16 GB WIFI Apple iPad2 [Value \$499.00]. This prize is non-transferable. The prize is not redeemable for cash or transferable. All taxes on the prize, including but not limited to federal, state and local income and sales taxes, and any expense not covered herein (including but not limited to expenses related to the use of the prize) are the responsibility of the winners.

Other Important Points

Prize drawing participants, by entering, release Mirus Bio LLC, its employees and its agents from any liability with respect to the receipt or use of any awarded prize. Mirus Bio LLC makes no and disclaims all warranties, guarantees or representations, express or implied, concerning the condition, quality, merchantability, of any prize.

Mirus Bio LLC reserves the right to cancel this contest and not award any prize in the event that in its judgment unforeseen developments warrant cancellation.

For the names of the prize winners, send a stamped, self-addressed envelope before July 15, 2012 to Mirus Bio 3D Transfection Feedback Drawing, 545 Science Dr, Madison, WI 53711. Winner list will not be available until after July 5, 2012.